



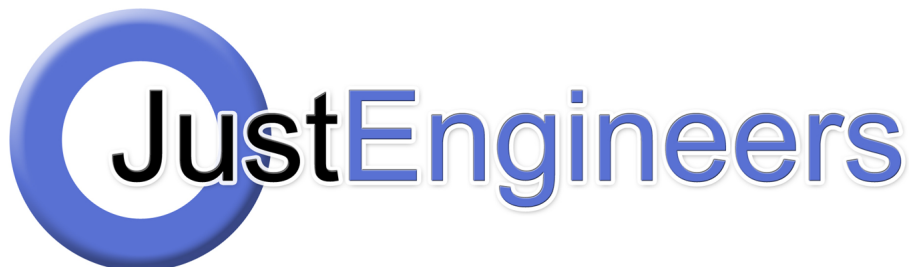
# Online Property: Certificate of Activity

For the period: 1 November 2008 - 30 November 2008

## Web



Property Name: Justengineers.net



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### Media Owner:

**JobsGroup.net Limited**  
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76-78 Lancaster Road  
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### Contact:

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Sales and Marketing Manager  
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### 1. Total Qualifying Worldwide Traffic:

Metric	Daily Averages	Total
Unique User/Browsers	7,297	160,097

### 2. Network Domains/URLs:

www.justengineers.net

Please see the Media Owner statement in section 9 for content description.

### 3. Daily Activity:

Date	Unique User/Browsers	Date	Unique User/Browsers
01-Nov-08	3,931	16-Nov-08	4,083
02-Nov-08	3,697	17-Nov-08	10,128
03-Nov-08	7,807	18-Nov-08	9,279
04-Nov-08	6,410	19-Nov-08	8,180
05-Nov-08	6,275	20-Nov-08	8,283
06-Nov-08	7,625	21-Nov-08	7,099
07-Nov-08	5,981	22-Nov-08	5,926
08-Nov-08	4,935	23-Nov-08	5,438
09-Nov-08	4,406	24-Nov-08	10,909
10-Nov-08	10,159	25-Nov-08	10,465
11-Nov-08	7,824	26-Nov-08	8,912
12-Nov-08	6,812	27-Nov-08	10,761
13-Nov-08	8,674	28-Nov-08	9,548
14-Nov-08	7,261	29-Nov-08	7,123
15-Nov-08	4,410	30-Nov-08	6,569



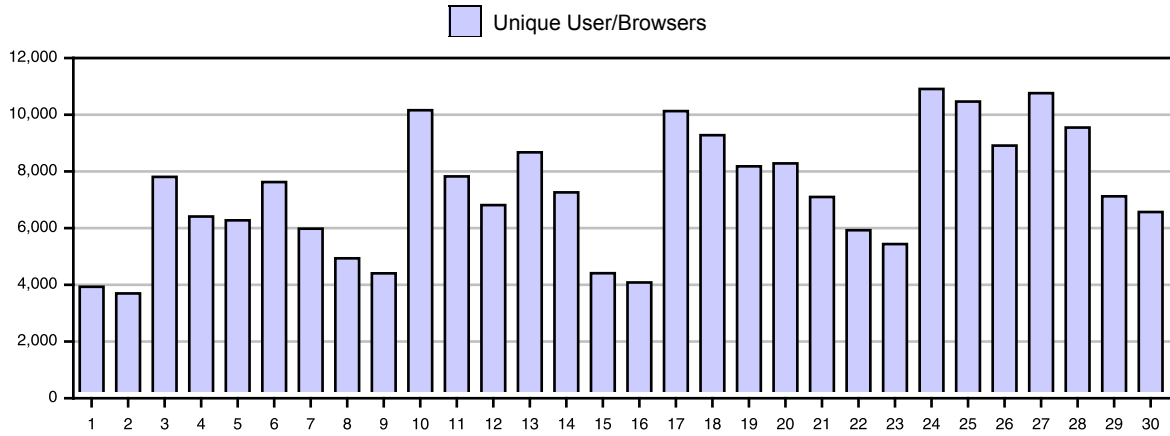
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### 4. Additional Notes:

- a) Invalid User traffic is excluded from the traffic certified.
- b) Syndicated content may or may not be included in the traffic certified.

### 5. Glossary of Terms:

#### UNIQUE USER/BROWSER

**A unique and valid identifier. Sites may use (i) IP+User-Agent and/or (ii) Cookie.**

This metric does NOT measure a person. Instead, it is a measure of a device through which a person interacts with a web property or network, in common with all measurement software.

Where a Unique User/Browser is calculated by IP+User-Agent, this definition may overstate or understate the real number of individual users (people) concerned due to dynamic IP address allocation (for example by Internet Service Providers) or to significant levels of uniformity in IP and browser configurations operating through a proxy.

#### MONTHLY UNIQUE USER/BROWSERS

**The de-duplicated net number of Unique User/Browsers for the month.**

Unless otherwise stated, the Unique User/Browser data refers to worldwide Unique User/Browsers.

#### SYNDICATED CONTENT

**Content served by a third party into the certified site's Page Impressions, or content served by the certified site into a third party's Page Impressions. Syndicated content may or may not be included in certified traffic.**

#### INVALID TRAFFIC

**Traffic generated by site development activity, whether by the site or by third parties, and by automated search engines, indexers, robots, spiders etc.**

Note that the global ABCE/IAB list of robots and spiders is available from the ABCE website.

### 6. Counting System:

This site used software developed in house to count the data supporting this certificate.

### 7. Audit Opinion by ABCE

We have examined the activity records and other data required to certify compliance with the industry-agreed JICWEBS standards for the period covered by this Certificate of Activity. Our examinations were made in accordance with established procedures and included such tests and other audit procedures we considered necessary. In our opinion the activity shown in this certificate is fairly stated and the other data contained therein are fairly stated in all respects material to the activity.

While ABCE has conducted checks to gain confidence in the authenticity and validity of the original traffic, we have expressly not audited for fraud or negligence.

### 8. About ABCE

ABCE is the industry owned organisation which provides independently verified traffic and related data across a broad range of new media platforms.

The role of ABCE is to manage standards for the industry through its work with JICWEBS\*, and to provide credibility, comparability and transparency for electronic media. This gives advertisers the opportunity to maximise returns on marketing budgets by using ABCE certified media and ensures that stakeholders (marketers, investors, media owners, media buyers, advertisers) can invest in electronic media with confidence and trust.

\*JICWEBS (The Joint Industry Committee for Web Standards in the UK and Ireland) is the body created by the UK and Ireland media industry to ensure independent development and ownership of standards for measuring electronic media. Its members represent media owners, media buyers, advertisers from the following industry bodies.



ABCE supports the work of JICWEBS by delivering audit and certification services for electronic media usage to these industry agreed standards.

For more information please visit [www.abce.org.uk](http://www.abce.org.uk) and [www.jicwebs.org](http://www.jicwebs.org).

ABCE is a trading name of Audit Bureau of Circulations Limited, a company registered in England (number 255647) and limited by guarantee. The company is industry owned and non-profit distributing.





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### 9. Media Owner Statement

Established in 2000, JobsGroup.net operates an award-winning network of specialist online recruitment sites, including: JustEngineers.net; JustRail.net; JustConstruction.net; JustUtilities.net; Just4Aviation.net; DefenceJobs.com; JustSalesandMarketing.net; Just4Finance.net; Just4Executives.net; and Just4Graduates.net. All JobsGroup.net sites are audited by ABCe. JobsGroup.net is recognised as number one for placements by Online Recruitment magazine. The company is twice winner of the National Online Recruitment Award (NORA) for Best Specialist Job Site and is presently short-listed for Best Online Service at the Recruiter 2006 Awards, and is a finalist for Best Technical Innovation and Innovative Online Marketing at the OnRec Awards 2006. JobsGroup.net was the first company in the UK to be awarded the W-Mark website quality accreditation by the EIQA. JobsGroup.net is committed to delivering a return on investment and the highest standards of service. This is achieved by enabling recruiters to reach a highly targeted pool of active jobseekers via our specialist sites and monthly newspaper Just Technical Jobs, guided by our team of experts in each industry sector.

